

MOBILEBUSINESS 2Go

ALL BUSINESSES 2Go

MOBILEBUSINESS 2Go

Bringing Professional
Service Provider
to Your Doorstep

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THE PROPOSAL

INVESTMENT HIGHLIGHTS

- **Current trend and the highest demand for consumers:** *Convenience* is now more important than saving money, and we've mastered how to deliver convenience in the service industry.
- **Proven concept and business model:** First 2Go company was established in 2011.

This provides security to investors.

- **Established National and International Customers:** We have client accounts we've been servicing for several years. These accounts make up for more than 10,000,000 potential customers who know us by name.

This means there's established residual revenue streams

- **Experienced Management:** The Management Team has a combined experience of over 30+ years in the Service Industry, which allows us great insight into the know-how's of delivering a quality bring-it-to-me service.

This allows us to enter a new service into the market quickly and efficiently

- **High Profit Margins:** Due to eliminating the need of "Store Fronts" and the costs associated to it, we're able to drastically increase profit margins averaging around 50%

This allows us to provide a quick return on investment

TARGET AUDIENCE

We focus on customers at their workplace, as well as businesses themselves. There's three (3) markets we serve:

Fleet: B2B Service, taking care of their service requests on-site. Saving them time and money vs. having to take their auto service requests off-site

- Rental Car Companies
- Trucking Fleet Companies
- Delivery Fleets
- Taxi Cab Fleets
- Car Share Rental Fleets
- Public Utility Fleets
- Commercial Fleets



Public: B2C Service, servicing the customers that visit their locations. Providing them added amenity services without them having to open and manage themselves in-house

- Shopping Malls
- Parking Garages
- Movie Theatres
- Parks



Corporate: B2C servicing their staff needs, acting as an employee perk program. Doesn't cost the Employer

- Privately Owned Businesses
- Public Companies
- Residential Parks
- Hospitals
- Schools



PROPOSAL

Our focus is on Service Companies that can go to the consumer, at their workplace. We use our own companies as well as 3rd party vendors to provide services to our consumers. Our goal is to introduce as many service providers to our existing customers as well as prospective, by using our internal Sales & Marketing Team under our MobileBusiness2Go brand. Based on past history over the last several years, we've been able to perfect the model of creating a service company to become a mobile service company, introducing to our customer base, supplying necessary marketing materials to ensure we are as publicly aware as possible, and supply a booking platform that customers are able to communicate, schedule, book and pay for the services they request. We need to build out our platform to include automated functions and features to cut overhead cost, the cost to create the platform, and additional personnel required to handle the Sales and Administration needs is projected to be **\$1,755,000.00**. We will collect **20% of Gross Transactions** generated on the platform. We will also utilize our corporate owned companies to continue the growth and demand of our business model, primarily focusing on Lube2Go; this will require a cost of **\$2,500,00.00 USD** to purchase the Equipment, Tools and Supplies necessary to offer on-site Oil Change & Auto Detail services. Average daily income for each mobile unit generates a gross income of **\$1,000.00USD**. Each individual customer generates an average of **\$100.00USD**. We are seeking a Partner(s) who will invest in the proposed amount of **\$4,255,000.00USD** to build the platform that will handle the Marketing, Sales and Administrative needs, as well as the growth and expansion of our leading Service company Lube2Go. While we manage everything involved with the build-out and management of online platform as well as the in-field services provided by our technicians, **each partner will receive an equal share of the profits. 75%** of the business will go to the partner(s) while 25% will be reinvested for the continued growth and expansion/creation of other corporately owned 2Go services.

PROJECTIONS

Number of monthly customers served	Average monthly revenue generated from MB2G Platform	Average monthly revenue generated from Lube2Go	Average monthly revenue generated from Lube2Go Franchisee's (17% FF)	Income from Franchisee initial Fee (\$35,000/franchisee)	Year 1 Total Income	Year 2 Total Income	Year 3 Total Income
170	\$3,400	\$17,000			\$20,570	\$41,140	\$82,280
850	\$17,000	\$85,000			\$102,850	\$205,700	\$411,400
977	\$39,080	\$97,700	\$16,609	\$35,000	\$189,366	\$378,732	\$757,464
1,124	\$44,960.00	\$112,400	\$19,108	\$35,000	\$212,592	\$425,184	\$850,368
1,293	\$51,720.00	\$129,300	\$21,981	\$35,000	\$239,294	\$478,588	\$957,176
1,487	\$59,480	\$148,700	\$25,279	\$35,000	\$269,946	\$539,892	\$1,079,784
1,710	\$68,400	171,000	\$29,070	\$35,000	\$305,180	\$ 610,360	\$1,220,720
1,967	\$78,680	\$196,700	\$33,439	\$35,000	\$345,786	\$691,572	\$1,383,144
2,262	\$90,480	\$226,200	\$38,454	\$35,000	\$392,396	\$784,792	\$1,569,584
2,601	\$104,040	\$260,100	\$44,217	\$35,000	\$445,958	\$891,916	\$1,783,832
2,991	\$119,640	\$299,100	\$50,847	\$35,000	\$507,578	\$1,015,156	\$ 2,030,312
3,439	\$137,560	\$343,900	\$58,463	\$35,000	\$578,362	\$1,156,724	\$2,313,448
Annual Total(s)	\$814,440	\$2,087,100	\$337,467	\$350,000	\$3,609,878	\$7,219,756	\$14,439,512

* Numbers are based on a conservative 15% monthly increase

* Numbers based on 3 corporately owned service providers on month 1, following with a total of 10 corporately owned service providers for each additional month

* Numbers based on providing two (2) services, Lube & Oil Filter + Auto Detailing (as mentioned, several services will be offered, however there's not enough data collected thus far to provide accurate projections)

* MB2G revenue based on 20% of gross transactions from service providers

* Lowest monthly revenue from Lube2Go is estimated

* Year 1, 10 sold Franchises sold

* Year 2, based on doubling activity

* Year 3, based on doubling activity