



## **10 Small Business ideas & Investment Opportunities in USA**

Are you resident in the United States of America?

Are you interested in doing business in USA?

Do you want to know what the best business ideas and investment opportunities in the United States are?

The United States is a highly developed country and it is currently the largest economy in the world. The economy of the United States is a capitalist mixed economy and is mainly private sector driven. The U.S is currently the world largest importer of goods / products and has a high consumer spending rate.

Doing business in the United States is quite advisable and viable given the available human resources, stable economic and political conditions and the ease of accessing capital.

However, starting a business is always risky regardless of the country you are operating in, especially when the economic trends are unpredictable. This is why you should analyze the market and take a broad view of the factors that shape demand and supply before you start a new business.

Now, the US economy is picking up again, and new trends in lifestyle, business, health, and other aspects of life are opening the doors to new business opportunities. If you are thinking of starting a business in the US, you must consider a business that has future potential, huge demand, and immunity to the adverse effects of recessions. The following are business opportunities in the United States according to the states.



## 50 Business ideas for Beginners

### Best Small Business Opportunities in USA

<u>Alabama</u>	<u>Hawaii</u>	<u>Michigan</u>	<u>North Carolina</u>	<u>Utah</u>
<u>Alaska</u>	<u>Idaho</u>	<u>Minnesota</u>	<u>North Dakota</u>	<u>Vermont</u>
<u>Arizona</u>	<u>Illinois</u>	<u>Mississippi</u>	<u>Ohio</u>	<u>Virginia</u>
<u>Arkansas</u>	<u>Indiana</u>	<u>Missouri</u>	<u>Oklahoma</u>	<u>Washington</u>
<u>California</u>	<u>Iowa</u>	<u>Montana</u>	<u>Oregon</u>	<u>West Virginia</u>
<u>Colorado</u>	<u>Kansas</u>	<u>Nebraska</u>	<u>Pennsylvania</u>	<u>Wisconsin</u>
<u>Connecticut</u>	<u>Kentucky</u>	<u>Nevada</u>	<u>Rhode Island</u>	<u>Wyoming</u>
<u>Delaware</u>	<u>Louisiana</u>	<u>New Hampshire</u>	<u>South Carolina</u>	
<u>District of Columbia</u>	<u>Maine</u>	<u>New Jersey</u>	<u>South Dakota</u>	
<u>Florida</u>	<u>Maryland</u>	<u>New Mexico</u>	<u>Tennessee</u>	
<u>Georgia</u>	<u>Massachusetts</u>	<u>New York</u>	<u>Texas</u>	



## Top 10 Small Business ideas + Investment Opportunities in USA

### 1. Online marketing services

Due to the ever-increasing rates at which consumers are now finding and buying products online, businesses are left with no other choice but to set aside a decent fraction of their marketing budget for online marketing. And there's more than enough proof that many businesses are now making more sales via the internet.

So, you can start a business that helps other businesses establish an online presence and attract customers via the internet. The online marketing industry is growing and it will continue to grow until the internet ceases to exist.

### 2. Pet care

In 2012, Americans spent over \$40 billion dollars on pet care. This industry has enjoyed tremendous growth over the years and the story will most likely remain the same for many years to come. So, if you love pets and have no problem with looking after them, this is a big business opportunity for you. Even if you don't have a degree in Veterinary Medicine, this shouldn't deter you, as you can work with someone who has the qualification. In fact, you may not need the qualification, after all.

### 3. E-commerce

According to *Inc.com*, the e-commerce industry has been projected to grow at an average annual rate of 8.8% through 2017. This isn't a surprise, as consumers are feeling more safe and comfortable with buying products and services via the internet.

So, if you are thinking of a good business opportunity to explore, consider launching your own e-commerce store, market your products and services, and watch the sales come. You may need to start small, offering a few products at first and then expand your range of offers. Many big brands started this way.

### 4. Mobile and social gaming

Unknown to many, this tech-based industry enjoyed a whopping growth rate of 397% between 2007 and 2012. Games have always been part of the average American teenager. So, if you present fun games to them through the media they love (*like*



mobile devices), you will make a lot of money. A couple invented the popular "Temple Run" game, which has now gained global fame. You too can launch your idea if you have one.

### **5. Full service restaurants**

The fact that restaurants employ 10% of the total U.S workforce is a telling proof that the restaurant business is a serious one. It's a recession-proof business, since people will always eat regardless of what the economy is saying. So, if you have been thinking of launching a new business, consider opening a restaurant. It's a very profitable business, and it's very easy to start.

### **6. Environmental consulting**

"Green living" is now one of the most commonly used phrases in the US. More people are getting to understand the harmful effects of combustion fuels and chemicals that are produced in homes and industries.

For this reason, individuals and industries are hiring environment consultants to advise them on how protect their environment by reducing the rate of emission of noxious substances. The environmental consulting business has been projected to increase in revenue by 45% by 2017.

### **7. Eco-friendly products and services**

Another trend with wide impact is the increasing demand for eco-friendly products and services. Not only is this trend increasing the demand for "green" homes and revolutions, but it also drive business-to-business demand for services such as environmental consulting (*discussed above*) and water conservation.

### **8. Senior healthcare**

Because a huge fraction of the American population is over 60 years in age, there's an increasing demand for healthcare products and services aimed at seniors. So, if you areoperating in the healthcare industry, now is the time to start focusing even more on the seniors.

## **9. Private security**

Due to the increasing crime rates, there's an equally increasing demand by owners of homes, businesses, and other valuable facilities for private security services. Until the rates of unemployment go down (*which is unlikely*), crime would continue to be on the increase, just like the demand for security services. So, if you love to protect people and their assets, here's a business opportunity for you.

## **10. Transportation and logistics**

This is another industry expected to be among the winners over the next five years. Transport services are always in high demand, regardless of the state of the economy. So, this is just another recession-proof business opportunity you can explore if you have what it takes.

### **Related Posts**

- [Starting a Business in Puerto Rico – 10 Big Opportunities](#)
- [How to Start an E-mail Marketing Business](#)
- [Starting a Business in Barbados – 10 Smart Opportunities](#)
- [Starting a Business in North America – 10 Opportunities](#)
- [Top 10 Profitable Evergreen Niche Small Business ideas](#)